



New York State Association of Transportation Engineers
 76th Annual Conference - Hosted by Section 7
 Lake Placid, NY
 May 3-6, 2016



We need your Company Art Work!

***To our loyal Exhibitors, Event Sponsors & Advertisers
 Please send us your Art Work for the Conference Program Book
ASAP.....*but no later than March 24, 2015****

Depending on your ad size, it might be a Business Card, Company Logo, or other Company Ad

Artwork Guidelines

- The booklet will accommodate full color artwork
- Digital files are preferred and should be 150 ppi minimum, higher resolution is preferred
- Hard copies are acceptable but must be equal to or larger than the purchased ad size
- File formats in JPG or PDF are preferred, TIF, DOC, are also acceptable

<u>Ad Size</u>	<u>Ad Dimensions</u>	
Business Card	3 ½”w x 2”h	
¼ Page	4 ¼”w x 5 ¼”h	(or 8 ½”w x 2 ¾”h)
½ Page	8 ½”w x 5 ½”h	(or 4 ¼”w x 11” h)
Full Page	8 ½”w x 11” h	

Electronic submissions should be sent to:
nysateconference76@gmail.com

Hard copy submissions should be sent to:
 NYSATE Conference 76
 Program Booklet Committee
 317 Washington Street
 Watertown, NY 13601

In order to meet our publishing deadlines, all ads need to be received by March 24^h, 2016.

For Sponsorships &/or Ads see the flyers on our website: www.nysate.org

Thank You - for supporting the NYSATE Conference

See you in Lake Placid!